



YOUR GUIDE TO PEACE ACTIVISM

CONTENTS

- 1.** Our mission
- 2.** Our local partners
- 3.** Cheat sheet
- 4.** Take action
- 5.** Contact us



THANK YOU
FOR JOINING
TEAM
PEACE DIRECT



OUR MISSION

At Peace Direct, we support local peacebuilders around the world to build sustainable peace.

We want to create a global movement of people who believe peace is possible, and who support locally-led peace.

Local people are the experts in the conflicts that affect their communities, and only they know how best to build peace that lasts.

However, they are often ignored by those in power and lack the resources or opportunities they need to build peace.

We need your support to raise awareness for local peacebuilders around the world.

This guide will help you get started with peace activism. It includes some ways to take action, practical support as well as contact details so we can support you.

Thank you for supporting us to build a mass movement that believes peace is possible.

OUR LOCAL PARTNERS

So what **exactly** is it that we as Peace Direct do?
Lots of things, including:

We partner with over **25** local peacebuilding organisations in **14** countries.



WE SHIFT FUNDING AND POWER TOWARDS LOCAL ORGANISATIONS

They know best how to build peace for their communities, but often lack the resources and opportunities they need.



WE ADVOCATE WITH LOCAL PEACEBUILDERS

This ensures that local expertise informs decision-making at a regional, national and global level when it comes to ending global conflict.



WE CONDUCT RESEARCH INTO LOCAL PEACEBUILDING

We find the most effective methods of building peace, and build the evidence to show policymakers and powerholders that locally-led approaches work!



WE COMMUNICATE THE IMPORTANCE OF SUPPORTING LOCAL PEACEBUILDING WITH THE PUBLIC

Together, we can build peace that lasts.

LOCAL PEACEBUILDING CHEAT SHEET

Never heard of local peacebuilding or want to learn more?

LEARN

Who are local peacebuilders and what do they do? Start by reading our bite-sized [introduction to local peacebuilding](#) now.

WATCH

Tune into this short [animated video](#) about what Peace Direct aim to do through our work.

READ

Find out what local peacebuilding experts think about a conflict rather than relying on mainstream news alone: [Read articles on Peace Insight](#).

CONNECT

Talk to friends, family members and colleagues about what you learn, and encourage them to find out about local peacebuilding too.



TAKE ACTION

Ready to put your Peace Activism skills to the test?



WEAR YOUR VALUES

Shop our [merch store](#) and help spread the word about local peacebuilding with a Peace Direct t-shirt, laptop sticker or tote bag. All profits support local peacebuilding efforts around the world.

SPREAD THE WORD

Share our posts on social media and tell your friends and family about our work. Spread the word about local peacebuilding and why it matters.



DONATE

If you can, please consider [setting up a monthly donation to us](#).

EXPLORE OUR NEWSLETTER

[Sign up to our newsletter](#) for opportunities to take action for peace, including taking part in quizzes and sending messages of support directly to peacebuilders.



FUNDRAISE

Can't spare the money, but can spare some time? Organise a fundraiser on our behalf!

[Download our fundraising pack](#) or email fundraising@peacedirect.org to find out more!



CONTACT US

If you'd like to raise awareness about Peace Direct's work, and need access to promotional materials like flyers or merchandise, get in touch.

Whatever you choose to do, thank you for standing in solidarity with local peacebuilders, and communities experiencing violence, around the world.

Together, we can build peace that lasts.

For more information, please contact fundraising@peacedirect.org and our friendly Fundraising Team will be on hand to help.