



# COMMUNITY GROUP RESOURCE PACK

Are you a member of a group that believes in peace?  
Find out how you can work with us.

[www.peacedirect.org](http://www.peacedirect.org) | Registered Charity No. 1123241

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THANK YOU  
FOR JOINING  
TEAM  
PEACE DIRECT





# OUR MISSION

At Peace Direct, we support local peacebuilders around the world to build sustainable peace.

We want to create a global movement of people who believe peace is possible, and who support locally-led peace.

Local people are the experts in the conflicts that affect their communities, and only they know how best to build peace that lasts.

However, they are often ignored by those in power and lack the resources or opportunities they need to build peace.

We need mass support to raise awareness for local peacebuilders around the world.

**Are you a member of a community group that aligns with Peace Direct's mission and values? This guide contains some ideas and practical support on ways to help further our work.**

**Together, we can build peace that lasts.**

# OUR LOCAL PARTNERS

So what *\*exactly\** is it that we as Peace Direct do?  
Lots of things, including:

We partner with over **25** local peacebuilding organisations in **14** countries.



## WE SHIFT FUNDING AND POWER TOWARDS LOCAL ORGANISATIONS

They know best how to build peace for their communities, but often lack the resources and opportunities they need.



## WE ADVOCATE WITH LOCAL PEACEBUILDERS

This ensures that local expertise informs decision-making at a regional, national and global level when it comes to ending global conflict.



## WE CONDUCT RESEARCH INTO LOCAL PEACEBUILDING

We find the most effective methods of building peace, and build the evidence to show policymakers and powerholders that locally-led approaches work!



## WE COMMUNICATE THE IMPORTANCE OF SUPPORTING LOCAL PEACEBUILDING WITH THE PUBLIC

Together, we can build peace that lasts.



# SUPPORT OUR WORK



## SHARE OUR WORK

If your group organises regular fundraisers or collections for charity, why not choose to give to Peace Direct?



## TELL YOUR PEERS

We have introductory materials, such as leaflets and a PowerPoint presentation for you to use. Please email [fundraising@peacedirect.org](mailto:fundraising@peacedirect.org) to request promotional materials.

## SIGN UP TO OUR NEWSLETTER

The fastest way to hear updates from our local partners is to sign up to our weekly newsletter, where local peacebuilders share their stories. We also share ways you can support us and stay involved.



## MAKE A DONATION

If you can, please consider making a monthly or annual donation to Peace Direct. Regular donations are the most sustainable way for us to continue showing up for local peacebuilders.



# CONTACT US

If you'd like to raise awareness about Peace Direct's work, and need access to promotional materials like flyers or merchandise, get in touch.

Whatever you choose to do, thank you for standing in solidarity with local peacebuilders, and communities experiencing violence, around the world.

**Together, we can build peace that lasts.**

For more information, please contact [fundraising@peacedirect.org](mailto:fundraising@peacedirect.org) and our friendly Fundraising Team will be on hand to help.